



Marketing Executive

Duties Include:

- Work on all print, video, online and events.
- A creative approach is required in all areas.
- Devise suitable editorials for products.
- Design email marketing material.
- Assist with social media campaigns.
- Take and Edit, video footage.
- Design and production of in dealer point of sale material.
- Update / create website content.
- Assist with website function and improvements.
- Design plan and organise and attend events and demonstrations
- Assist the team in other sales and marketing functions.

Qualifications/ Experience:

- Evidence of a creative flair
- Relevant marketing or multimedia studies qualification.
- Excellent copy writing skills
- Although not essential experience in WordPress, Adobe Elements, Adobe Photoshop and Indesign would be an advantage.
- An understanding of agriculture would be an advantage

Other Information:

- Highly competent degree placement may be considered.